

# **#ExploreSask Craft Beer Flight**

(effective: July 19, 2021 - March 31, 2022)

# **Frequently Asked Questions**

#### What is the #ExploreSask Craft Beer Flight?

It is a FREE mobile-friendly gamified savings program. At your fingertips, you will have access to offers, discounts and more right from your mobile device. You can start your Saskatchewan craft beer adventure right away by going to **explore.tourismsaskatchewan.com/craftbeerflight** to sign up.

#### Is the #ExploreSask Craft Beer Flight an App?

No, it is not App and there is no downloading required. Account users can access the program via a link provided through text or email. You will have the option of adding the program icon to your home screen for easy access at anytime, similar to bookmarking a web page.

### Who can sign up for the #ExploreSask Craft Beer Flight?

The program is open to all residents of Canada excluding residents of the Province of Quebec. You must be 19 years or older to enter this program. Tourism Saskatchewan's employees, service providers, contractors, and their immediate families (i.e., their spouses, siblings, children, spouses' parents, and the spouses of any of those individuals) and their household members (related or not) are not eligible to participate in this program at any time.

## How do I sign up for the #ExploreSask Craft Beer Flight?

- Go to explore.tourismsaskatchewan.com/craftbeerflight. Click on the blue "Get Your Flight" button.
- 2) Verify that you are 19 years old or older and that you have read the Terms and Conditions.
- 3) Fill in some basic information and select 'Complete Sign up'.
- 4) Within seconds of submitting your form, you will receive a text and email confirming program access. Click on the link provided and you are ready to go!



5) Once you are within the Craft Beer Flight's home page, you will see a list of all participating breweries within the program. Open the deals and discounts tab to view available offers. The staff person will redeem your offer and you enjoy the benefits.

### I noticed there is a prize. How do I qualify?

There are 13 designated breweries that you will be required to check-in at to be eligible for the prize. Visit and check-in to all 13 locations and earn a custom designed Little Town Apparel t-shirt.

When you are at the featured location, press the check-in button. Once you do, you will automatically start working your way toward achieving the prize.

### How do I 'check-in' to the various sites to qualify for the prize?

You will have to allow permission for your browser to retrieve your location. You will not be able to check-in without having this enabled. Geo-location data is anonymized and provides a unique and persistent, yet anonymous, device ID. Further steps have been taken to ensure your privacy. For further information on this, please refer to our Terms and Conditions.

#### I think I qualify for a prize. How do I know for sure?

Each time you check-in at one of the featured breweries, you will be working your way up to achieving the prize. Once you have reached the required level (13) you will be notified by text, email and a notification will also appear in your program feed.

### I won a prize - how and when will I receive it?

Congratulations! When you achieve the required prize level (13), you will receive a text, email and a notification in your program feed. Simply click the provided link, fill out the required mailing information and within 4-6 weeks you will receive your prize. Your prize will be sent via regular parcel.

#### When does the #ExploreSask Craft Beer Flight expire?

The program will run from 12:00 a.m. July 19, 2021, to 11:59 p.m. March 31, 2022. Please check each deal or discount to determine restrictions that apply.

### What if I don't have a cell phone?

Participation in this program requires a smart device with GPS capability and internet connection.



# Will my personal information be sold to a third party?

No, your information will be kept confidential and the sole property of Tourism Saskatchewan.

# Can I transfer my account to someone else to use?

No. Your account is unique to you as a user. The #ExploreSask Craft Beer Flight is not transferable.

# I tried to check-in at one of the designated sites but had technical difficulty. What do I do?

Please call or text technical support toll-free at 888-921-5333. They are available 7 days a week from 7am-7pm MST.